

Terms and Conditions: 'The Nature of Reading' prize draw

1. Organising Company

Pearson Educación S.A. denominated '**The Company**' on the following document, located on Ribera del Loira 16-18, whose CIF number is: **A28057701**, organises a prize draw named **The Nature of Reading**.

2. Decoupling to Facebook

Facebook is not involved with and does not sponsor or administrate this promotion in any way. The user decouples completely from Facebook and is aware of making their information available to **The Company** and not to Facebook. The obtained information will be used to manage the contestant's participation and to communicate and deliver the prize.

3. Object and terms of the prize draw

The prize draw consists of the give-away of 10 online accesses to our Pearson English Readers eBook mini-libraries - with more than 160 readers. To take part, the participant must take the following steps:

1. Write a comment on any of the five Facebook posts of the prize draw '**The Nature of Reading**' with the solution of the corresponding riddle.

The solutions are titles of the eBooks available on the Pearson English Readers eBook mini-libraries. Pages 6-9 on <https://online.flippingbook.com/view/936328/>

The entries considered inappropriate will be eliminated.

The participation in the prize draw entails the assignment and express authorization of all intellectual property rights over the participations, so that the participant provides **The Company** the exploitation rights of intellectual, industrial and / or image nature that could correspond to or derive from the entries sent to participate in the prize draw.

4. Duration

The prize draw start date is: **April 19th, 2021**

The prize draw end date is: **April 23th, 2021**

The draw will be valid only and exclusively for users residing in Spain and Portugal.

5. Requirements to participate

Able to participate in the prize draw are:

All natural persons, residing in the country of Spain or Portugal who have a real user profile on Facebook.

Unable to participate in the prize draw are:

- Fraudulent profiles.

6. Choosing winners, substitutes, notifications and awarding of prizes.

Randomly, 10 winners will be chosen from among all the contestants who fully comply with the requirements and conditions and whose answer on any of the Facebook posts resolves the corresponding riddle.

If it is not possible to contact the winner within 30 days of the first contact attempt, or if the winner declines the prize, a new winner will be selected, the previous winner losing their right to claim the prize.

Likewise, the name of the winners will be announced on the Facebook page of **The Company** (@PearsonELTSpainPortugal) and through Facebook's private messaging, once the promotion has ended.

The prizes will be sent by email to the email address provided by each winner.

7. Prizes

A total of ten (10) online accesses to Pearson English Readers eBook mini-libraries (with more than 160 titles) will be given away.

Each of the 10 winners will have one (1) online access to Pearson English ReaderseBook mini-libraries (with more than 160 titles).

8. Limitations

It will be understood, by way of enunciation but not limiting, that fraud occurs, for all those behaviours that may appear to be abusive and / or malicious.

The finding of any of these circumstances during the prize draw will entail automatic disqualification of the participant as well as the loss of the prize if it has been awarded.

The Company is exempt from any liability in the event of any error in the data provided by the participants that prevented their identification.

It is also not responsible for any loss, damage, theft or any other circumstance attributable to emails that may affect the sending of the prizes.

The Company reserves the right to take legal action against those persons who carry out any type of act likely to be considered manipulation or falsification of the competition.

The Company excludes any liability for damages of any nature that may be due to the temporary lack of availability or continuity of the operation of the services through which it participates in the promotion and the fraud of the utility that users could have attributed to the same.

The Company reserves the right to make changes that result in the good end of the prize draw when there is a just cause or reasons of force majeure that prevent it from being carried out in the manner outlined in these terms and conditions.

The Company reserves the right to postpone or extend the tender period, as well as the power to interpret the present terms and conditions.

Likewise, **The Company** will be exempt from any liability if any of the cases indicated, as well as any liability for damages and damages that may occur from the awarding of the prize.

9. Data Protection

The data provided by the participants will be treated confidentially and compiled in a personal data file, the Company being the owner and responsible for said file, with registered office in Ribera del Loira 16-18 whose purpose will be the management of this draw.

The Company guarantees full compliance with Organic Law 15/1999 of 13 December on the Protection of Personal Data in the processing of personal data collected in this COMPETITION, especially as regards the attention of the exercise of the rights of information, access, rectification, opposition and cancellation of personal data of the participants.

10. Terms Acceptance

The simple participation in the prize draw implies the acceptance of the present Terms, so that the manifestation in the sense of not accepting all or part of them will imply the exclusion of the participant and as a consequence, the Company will be released from compliance of the obligation contracted with said participant.